



# SIZE UP — YOUR — BUSINESS

## SALES CONCEPT FOR YOUR ONLINE SHOP



PRODUCT PRESENTATION | CASE STUDY  
MARKETING PACKAGES & TOOLS

[MISTER-SIZE.COM/FOR-SHOPS](https://mister-size.com/for-shops)

# SIZE UP YOUR BUSINESS - WITH ONE OF THE BEST CONDOMS IN THE WORLD

Jan Vinzenz Krause  
Founder of **MISTER SIZE**  
and CEO of **Vinergy**



## *Dear Condom Experts,*

let's be honest: only few men like to wear a condom. Most condoms are either too tight or too big which destroys the mood and ruins those precious moments of intimacy and lust – or even stops some to use them altogether. And once put on, they take away much of the feeling during intercourse. At least, that's what men say who have never tried MISTER SIZE condoms.

My name is Jan Vinzenz Krause and I am the founder of MISTER SIZE and the CEO of Vinergy in Singen, Germany. It has always been my vision to invent the perfect condom. But: ONE SIZE FITS NONE!

Therefore, we have developed MISTER SIZE condoms. The range covers 7 different sizes so we can make sure every man finds his perfect condom. The idea: Perfect size – pure pleasure! Plus, MISTER SIZE is the first NO-CONDOM-CONDOM. It is ultra thin (only 0,05 mm) so you will not feel the condom but what counts most: your partner. It takes the sex life of our customers to a whole new level.

It did not come as a surprise that it became highly successful in online shops! Here's an example: Within 6 months, MISTER SIZE has established itself as the bestselling condom in the German condom shop Vinico. It sells even better than My.Size and Durex condoms. Customers love the feeling of not wearing a condom with the safety of wearing a condom. Vinico has boosted its business with a 30 % growth rate, great returns and less competition. And so can you! By including MISTER SIZE condoms into your online shop. With MISTER SIZE, you do not only expand your online shop by adding one more condom. You expand your online shop with the perfect condom! And to make sure you increase your sales and returns, we support you with high-end marketing materials for your online shop and social media channels. Want to know more? Please read on!

*Jan Vinzenz Krause*



### PERFECT SIZE



### ULTRA THIN



### PURE PLEASURE



# YOUR NEW BUSINESS BOOSTER



SEVEN CONDOM SIZES AVAILABLE

## OUR PROMISE:



### INNOVATIVE MARKETING

We provide you with  
high-end tools for your  
online shop



### SELECTED PARTNERS

We only work with  
selected online shops  
with high quality



### NO NEGATIVE PRICE TRENDS

We pay attention to  
the market prices and  
developments



# SIZE UP — YOUR — BUSINESS



Seven key stages for  
a successful MISTER  
SIZE promotion in  
your online shop



1

2

3

4

5

6

7

SETUP

IMPLEMENT  
IN YOUR SHOP

PREMIUM  
CONTENT

SAMPLING

SHOP  
PROMOTION

INDIVIDUAL  
SOLUTION

ADVANCED  
PROGRAM

Find out more in our online presentation or make an appointment  
for individual requests or tailor-made solutions

[MISTER-SIZE.COM/FOR-SHOPS](http://MISTER-SIZE.COM/FOR-SHOPS)





## OUR PRODUCTS

SEVEN CONDOM SIZES AVAILABLE



3 condom sizes  
in 1 test box

### TEST PACKAGE



### PACK OF 3

3 condoms,  
same size



### PACK OF 10 CONDOMS

With EU  
perforation  
for rack  
hanging



### PACK OF 36 CONDOMS



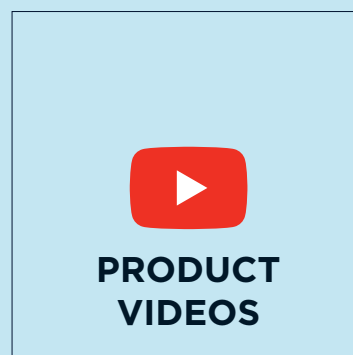
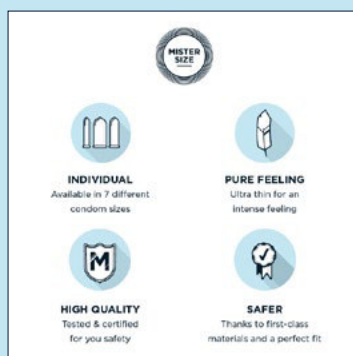
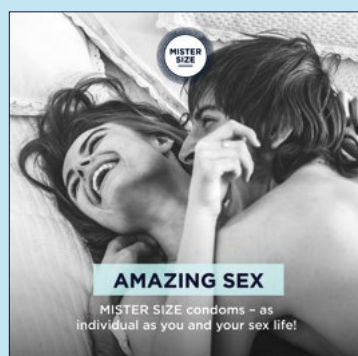
**“TO INCREASE YOUR SALES  
AND RETURNS, WE SUP-  
PORT YOU WITH HIGH-END  
MARKETING MATERIALS FOR  
YOUR ONLINE SHOP AND  
SOCIAL CHANNELS”**

Jan Vinzenz Krause  
Founder of **MISTER SIZE**  
and **Vinergy**



## PRODUCT PRESENTATION

Pack shot  
variations available



more tools & info



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## CAMPAIGN SUPPORT

DIFFERENT SIZES IN OUR DOWNLOAD SECTION & ON DEMAND

*Feels like*  
**"THE NO-  
CONDOM  
CONDOM"**



**BEST-SELLER**

**MISTER SIZE**

**IT FELT AS IF I WASN'T WEARING A CONDOM AT ALL!**  
FABIAN, 22, FROM BERLIN

SEVEN CONDOM SIZES AVAILABLE

Size	Waist (cm)
47	47
49	49
53	53
57	57
60	60
64	64
69	69



**MISTER SIZE**

**SIZE MATTERS**

**ORDER NOW**

**PUREST ULTRA THIN**  
PEEL AND EYE

**MISTER SIZE**

SEVEN CONDOM SIZES AVAILABLE

Size	Waist (cm)
47	47
57	57
69	69

*your size  
pure feel*

**ORDER YOUR TEST NOW TEST SET**

**"THE BEST SEX WE EVER HAD WITH A CONDOM!"**  
PAULA & LUCAS





# ORDER NOW



## PHONE

+49 (0)7731 83 27 00 11



## EMAIL

size-up@mister-size.com



*your size  
pure feel*

[MISTER-SIZE.COM/FOR-SHOPS](https://mister-size.com/for-shops)





*your size  
pure feel*

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